



1104 N. Parsons Ave., Suite C
 Brandon, FL 33510
 727-346-9302 • 727-346-9312, fax
 www.nicainc.org

INSERTION ORDER

Date: _____

Company name: _____

Contact: _____

Bill to: _____

Address: _____

City: _____ State: _____ Zip: _____

Ph: _____ Fax: _____ E-mail: _____

Special instructions: _____

CONTRACT LEVEL	HORIZONTAL	VERTICAL
Center spread		
Back cover		
Inside front/back cover		
Full page		
1/2 page		
1/3 page		
1/6 page		
Business card		

AD SPECS:

- 300 dpi (minimum), CMYK
- Formats accepted: PDF, JPEG, TIFF
- Artwork may be uploaded to our FTP site. For user name and password send e-mail to schui@nicainc.org

Graphic design services available upon request.

AD DEADLINE: The 10th of each month for the following month's issue.

RUN DATES	2010
Jan./Feb.	
March	
April	
May	
June	
July	
August	
September	
October	
November	
December	
Membership Directory published in October*	

*Directory pricing available upon request.

AD RATES:

Center spread	\$1,750.
Back cover	\$1,200.
Inside front/back cover	\$1,000.
Full page	\$750.
1/2 page	\$475.
1/3 page	\$385.
1/6 page	\$275.
Business card	\$135.

AD SIZES:

Full page	7.5"x10"
1/2 page horizontal	7.5"x4.9"
1/2 page vertical	5"x7.5"
1/3 page horizontal	7.5"x3.2"
1/3 page vertical	2.4"x10"
1/6 page horizontal	7.5"x1.5"
1/6 page vertical	2.4"x4.9"
Business card	3.7"x2"

Subtotal	
Design Charge	
Contract Total	
Run 6 ads and receive 1 ad Complimentary. <i>Complimentary ad not available in Membership Directory.</i>	

Client signature

Date