

# 2025 NICA Marketplace "Together!" Sponsorship Opportunities



All Sponsorships include Signage at the event, presence on NICA's Social Media, and Listings on the NICA Marketplace "Together!" website, in NICA News, and in NICA Now! Emails from the time of commitment. Reserve your sponsorship by contacting us at (813) 438-8926 or [nica@nicainc.org](mailto:nica@nicainc.org).

## ☐ Premier Marketplace Sponsor .....\$10,000

Name appears with NICA Marketplace Title in all media, Link on Website, 4 Event Registrations, Banner in Premium Location, Welcome Opportunity at Opening Ceremony OR Thank You Opportunity at Closing Ceremony, Promotional Video to be played at Opening and Closing Ceremony (*provided by sponsor*), Logo on Sponsor Banner, Hotel Escalator Marquee Ad, 4 Invitations to NICA Volunteer Thank You Dinner, Convention Tote Bag Promotional Insert (*provided by sponsor*), Full Page Ad in the Program, and Sponsor Ribbon.

## ☐ Industry Leader .....\$5,000

Name appears on daily schedule in all media, Link on Website, 2 Event Registrations, Banner in Premium Location, Logo on Sponsor Banner, Hotel Escalator Marquee Ad, 4 Invitations to NICA Volunteer Thank You Dinner, Convention Tote Bag Insert (*provided by sponsor*), Full Page Ad in the Program, and Sponsor Ribbon.

## ☐ Industry Champion .....\$2,500

Name appears with activity references in all media, Link on Website, 1 Event Registration, Banner in Premium Location, Logo on Sponsor Banner, Hotel Escalator Marquee Ad, 4 Invitations to NICA Volunteer Thank You Dinner, Convention Tote Bag Insert (*provided by sponsor*), Half Page Ad in the Program, and Sponsor Ribbon.

## ☐ Industry Steward .....\$2,000

Name appears with activity references in all media, Link on Website, 1 Event Registration, Premium Signage placed at Sponsored Session or Event, Logo on Sponsor Banner, Half Page Ad in the Program, and Sponsor Ribbon. **Mark a specific category below:**

### ☐ Trade Show Luncheon Sponsor

- Signage at Buffet Serving Tables
- Voice-over recognition during Trade Show

### ☐ Trade Show Happy Hour Sponsor

- Signage at Bars and Buffet Serving Tables
- Voice-over recognition during Trade Show

### ☐ Tote Bag Sponsor

- Logo on Tote Bag given to every Attendee

### ☐ Marketplace Program Sponsor

- Recognition in print at the top of the NICA Marketplace Program Schedule in all media

### ☐ Roundtable/Boxed Lunch Sponsor

- Logo stickers on lunch box
- Moderator recognition during session

### ☐ Volunteer Thank You Dinner Sponsor

- 2 Guest Invitations to attend the NICA Volunteer Thank You Dinner

### ☐ Lanyard Sponsor

- Logo on every Attendee Lanyard

### ☐ Commercial Exhibitor Track Sponsor

- Signage in classroom
- Greeter announcement at each session

☐ **Industry Advocate** .....\$1,500

Name appears with activity references in all media, Link on Website, 1 Event Registration, Premium Signage placed at Sponsored Session or Event, Logo on Sponsor Banner, Half Page Ad in the Program, and Sponsor Ribbon. **Mark a specific category below:**

☐ **Registration Sponsor**

- Logo on Banner Signage displayed at Registration

☐ **Opening General Session Sponsor**

- Emcee recognition at event
- Opportunity to Welcome/Address Attendees

☐ **Closing General Session Sponsor**

- Emcee recognition at event
- Opportunity to Welcome/Inspire Attendees

☐ **Closing Celebration Champagne Sponsor**

- Emcee recognition before Champagne Toast
- Introduce Toast

☐ **Continental Breakfast Sponsor**

- 2 invitations to invited-only breakfast

☐ **Hospitality Sponsor**

- Signage at Arrival Hospitality Suite and at Daily Coffee Service

☐ **Opening Keynote Speaker Sponsor**

- Emcee recognition at event
- Opportunity to introduce Keynote Speaker

☐ **Closing Keynote Speaker Sponsor**

- Emcee recognition at event
- Opportunity to introduce Keynote Speaker

☐ **Trade Show Ribbon Cutting Sponsor**

- Emcee recognition at event
- Welcome Gathering before entering
- Participate in Ribbon Cutting

☐ **Industry Supporter** .....\$1,000

Name appears with activity references in all media, Logo on Sponsor Banner, Quarter Page Ad in the NICA Marketplace "Together!" Program, and Sponsor Ribbon for badge. **Mark a specific category below:**

☐ **Field Trip Sponsor**

- Signage on Bus and Bus loading area

☐ **"How To" Session Series Sponsor**

- Signage in classroom
- Greeter announcement at each session

☐ **Door Prize Sponsor**

- Greeter recognition at end of every session

☐ **Generation Forward Event Sponsor**

- Welcoming Signage at event

☐ **Trade Show Exhibitor Sponsor** *(in addition to booth price)* .....\$1,000

Flag at Trade Show Exhibitor Booth indicating sponsorship, opportunity to participate on Educational Workshop Panel or lead a "How To" Session, voice-over announcement during Trade Show, and Sponsor Ribbon.

☐ **Industry Believer** .....\$500

Greeter recognition at sponsored session, and Sponsor Ribbon. **Mark a specific category below:**

☐ **Educational Workshop Sponsor**

☐ **"How To" Session Sponsor**

**Business Name:**

**Total:**